Index for Volume 21 (1974)

Compiled by Elizabeth H. Kirchhof

AUTHOR INDEX

Abelson, Philip H., (4) 2
Brogan, John, (3) 15
Caird, Helen G., (1) 1; (2) 1; (3) 20
Carte, James Allen, (1) 7
Cogan, Eugene A., (4) 15
Davis, Richard M., (4) 5
Dukes, Eva, (3) 6
Ellis, Robert F., (3) 1; (4) 1
Justice, Blair, (1) 5
Kaplan, Jeremiah, (2) 6
Kirkman, John, (1) 10; (2) 9
Kleinman, Joseph M., (1) 17; (2) 17; (4) 18
Koski, Raymond J., (2) 2
Levy, Myron D., (4) 12
Mann, Gerald A., (2) 2
Perica, Louis, (1) 14
Rohne, Carl F., (3) 12
Russell, James, (1) 2
Walker, Michael J., (2) 15
Young, E. J., (3) 2

SUBJECT INDEX

ART
- Awards, ITAE, (3) 19
- Graphic services, (3) 2
- Multimedia, (1) 2

AWARDS
- Fellows, Associate Fellows, (3) 17
- National art awards, (3) 19
- National publication awards, (3) 18
- Outstanding Article, *Technical Communication*, (3) 17

BOOKS RECEIVED
- (1) 22; (2) 26; (3) 24; (4) 22

BOOK REVIEWS
- (1) 20; (2) 25; (3) 22; (4) 21

COMMUNICATION
- Future requirements, (2) 2
- Growth in the Society, (3) 1
- New fields, (2) 15; (4) 2
- Personal qualifications, (1) 4
- Professionalism, (4) 15
- Research, (4) 5
- Responsibilities, (2) 6
- STC, changing needs, (1) 1
- Successful writing, (4) 5
- Technical identity, (4) 15
- Total concept, (2) 1

CONFERENCES
- Administrative procedures, (4) 12
- 21st ITCC abstracts, (2) 22
- 21st ITCC highlights, (3) 17
- 22nd ITCC planning, (3) 25, (4) 23
- 21st ITCC program, (2) 20

CORRESPONDENCE
- (1) 23; (4) 23

COURSES AND SEMINARS
- CCS seminar, (4) 1
- College courses, institutes, (2) 28

EDITING
- Changing role of editor, (2) 2
- Magazine, (4) 2
- Verifying information, (3) 6

MANAGEMENT
- All-media efforts, (1) 2
- Consolidating art and word, (3) 2
- Hiring of communicators, (1) 14
- Professional identity, (4) 15

NEW DISCIPLINES
- Energy crisis, (4) 2
- Environmental impact writing, (2) 15
- Technical communication, (4) 15

PERSONNEL
- Hiring communicators, (1) 14
- Testing of, (1) 10; (2) 9

PROPOSALS
- Phototypesetting for, (3) 12

PUBLICATIONS
- Bibliography for editors, (3) 6
- Editor's role, (2) 2
- Professionalism, (2) 6; (4) 15
- Sales, (1) 2
- *Science* policy and procedures, (4) 2

RESEARCH
- Communication model, (4) 5
- Typographic, (1) 7
- Writing tests, (1) 10; (2) 9

STANDARDS AND SPECIFICATIONS
- (1) 17; (2) 17; (4) 18

STC
- Executive assignments, (3) 24
- Note to authors, (1) 23; (2) 24
- President's report (1) 1; (2) 1; (3) 1; (4) 1
- President's report, 1973–74, (3) 20
- Scholarships, (3) 21
- Society facts, (1) inside back cover; (2) back cover
- 21st Conference, (2) 18
  - Abstracts of papers, (2) 22
  - Highlights, (3) 17
  - Program, (2) 20
- 22nd Conference, (3) 25; (4) 23

STYLE
- Advice to authors, (4) 12
- Changes in publishing, (2) 2
- Flush-right copy, (1) 7
- Gobbledygook is out, (1) 5
- Model for writing, (4) 5
- Phototypesetting for proposals, (3) 12
- Public reporting of science, (4) 2
- Sales aids, (1) 2
- Style-editing, (4) 2
- Superfluous expressions, (3) 15

TRAINING
- Better tests, (2) 9
- Effective communication, (4) 5
- Interdisciplinary, (2) 2
- Job qualifications, (1) 14
- Semantic noise removal, (3) 15
- Tests for writers, (1) 10

TYPOGRAPHY
- Justifying justification, (1) 7
- Phototypesetting, (3) 12

WRITING
- Cheaper methods, (1) 7
- Judging ability, (1) 10
- Mass media, (4) 2
- Multimedia package, (1) 2
- New opportunities, (2) 15; (4) 2
- Perils, (4) 12
- Stilted language, (1) 5; (3) 15
- Technology explosion, (2) 2
- Testing, (1) 10; (2) 9
- Verifying data, (3) 6